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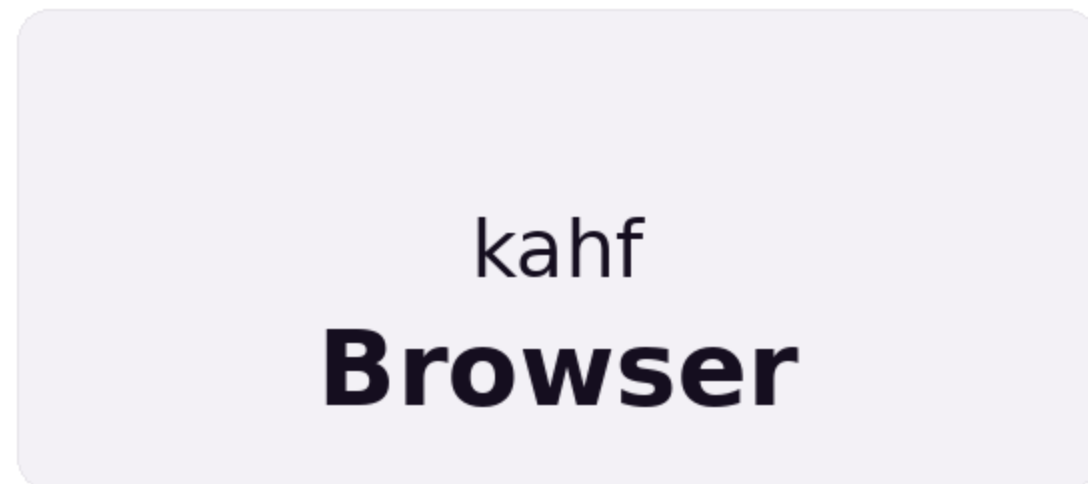
Brand Overview

Version 1.0

For partners, agencies, and content creators

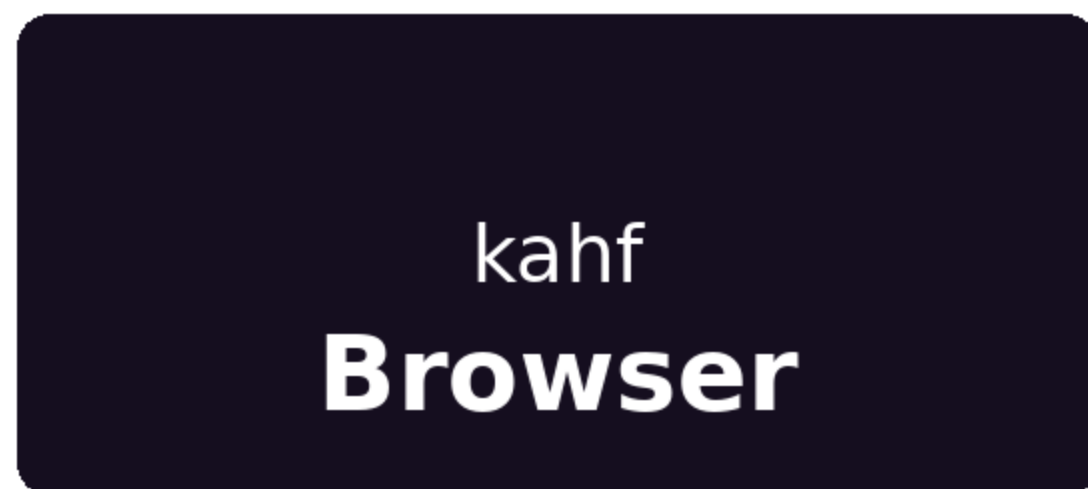
Logo

Primary logo



Dark logo - for light backgrounds

Use the dark wordmark version on white or light backgrounds.



Light logo - for dark backgrounds

Use the white logo version on dark or photographic backgrounds.

Clear space

Keep clear space around the logo equal to the height of the shield mark on all sides.

Minimum size: 24px digital, 10mm print.

Files

SVG + PNG (dark and light) are available on the media kit page: kahfbrowser.com/media-kit/

Color palette

Kahf Purple

#8B4DFF

Deep Violet

#6746D6

Soft Lavender

#C39BFF

Magenta Bloom

#D36CF2

Usage

Kahf Purple is the primary brand color. Deep Violet is for depth and gradients.

Soft Lavender and Magenta Bloom are accents - use sparingly for highlights and CTAs.

On dark backgrounds, use white text; on light backgrounds, use Deep Violet or Ink.

Typography

Primary typeface: Montserrat

Aa

Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789

Usage

Headlines: Montserrat Bold / ExtraBold, sentence case.

Body: Montserrat Regular, 15-18px, line-height 1.5.

The wordmark uses Montserrat Medium (kahf) + ExtraBold (Browser).

Logo usage rules

Do

- OK Use official colors and the correct logo version for the background.
- OK Keep clear space around the mark.
- OK Scale the logo proportionally - never distort.
- OK Use the light logo on dark/photographic backgrounds and vice versa.

Don't

- NO Never stretch, recolor, or modify the logo.
- NO Never place the logo on low-contrast backgrounds.
- NO Never rotate, add effects, or change the wordmark typeface.
- NO Never use the logo in a way that implies endorsement without approval.

Questions?

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